

2016

ICEIT
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2016

CONFERENCE ABSTRACT

March 17-18, 2016

Paris, France

Venue: **Timhotel Berthier Paris**

4 Boulevard Berthier, 17. Palais des Congrès-Batignolles, 75017 Paris

Mobile : +33 (0)6.76.28.91.58 / Tél : +33 (0)1.46.27.10.00

Fax : +33 (0)1.46.27.00.57

resaind.berthier@timhotel.fr



Welcome Remarks

The American Society for Research (ASR) welcomes you to Paris to attend 2016 5th International Conference on Educational and Information Technology (ICEIT 2016), 2016 5th International Conference on Industrial Technology and Management (ICITM 2016), and 2016 2nd International Conference on Knowledge (ICK 2016). We're confident that over the two days you'll get theoretical grounding, practical knowledge, and personal contacts that will help you build long-term, profitable and sustainable communication among researchers and practitioners working in a wide variety of scientific areas with a common interest in Educational and Information Technology, Industrial Technology and Management, and Knowledge.

On behalf of ASR and all the conference committee, we would like to thank all the authors as well as the Program Committee members and reviewers. Their high competence, their enthusiasm, their time and expertise knowledge, enabled us to prepare the high-quality final program and helped to make the conference a successful event.

Once again, thanks for coming to this conference, we are delegate to higher and better international conference experiences. We will sincerely listen to any suggestion and comment; we are looking forward to meeting you next time.

Take a look at some of what those Conferences to offer you...

- Authors' oral presentations
- Inspiring and thought-provoking keynote presentations: Prof. Michele Della Ventura from Music Academy 'Studio Musica', Italy; Prof. Dr. phil. habil. Ulf-Daniel Ehlers from Baden-Wurttemberg Cooperative State University, Germany; Assoc. Prof. Steve Wheeler from Plymouth University, UK.
- Plenty of opportunities to network and forge connections with your fellow attendees across the globe, including Keynote Speech Session and Oral presentation Sessions.

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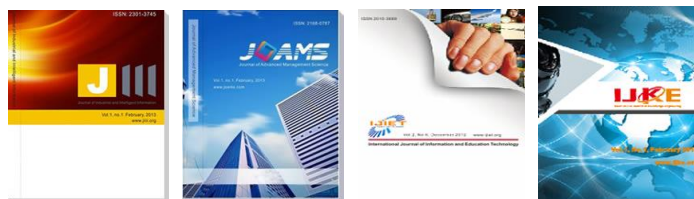


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Instructions for Oral Workshop

*A best presentation will be selected from each session and the best one will be announced and award the certificate at the end of each session.

*Session Chair will have a signature on the certificate

Devices Provided by the Conference Organizer:

- ✧ Laptops (with MS-Office & Adobe Reader)
- ✧ Projectors & Screen
- ✧ Laser Sticks

Materials Provided by the Presenters:

- ✧ PowerPoint or PDF files

Duration of Each Presentation:

- ✧ Regular Oral Session: about 15 Minutes of Presentation including Q&A.
- ✧ Keynote Speech: 45 Minutes of Presentation including Q&A.

About Dress Code

- ✧ All participants are required to dress formally. Casual wear is unacceptable.
- ✧ National formal dress is acceptable.

INVITED SPEAKERS



Prof. Michele Della Ventura

Music Academy 'Studio Musica', Italy

Michele Della Ventura brilliantly graduated in pianoforte under the guidance of Francesco Bencivenga. Concurrently to the music studies he graduated in Technology Disciplines with the highest honors and distinction, obtaining a scholarship followed by a II level Master's Degree in e-Learning (e-Learning: methods, techniques and applications) at the University of Rome 'Tor Vergata'. He was valedictorian of his class with his master's thesis 'Learning and new technologies'.

His research interests are in:

- correlation between music and mathematics with a particular emphasis on artificial intelligence research in the field of computer-aided analysis of tonal music;
- use of web technologies for teaching.

He is the author of several articles published in international science magazines and high school textbooks (also featured at the International Book Salon of Turin in 2012).

He proofreads articles and is a member of scientific committees in International Conferences.

He was invited as a lecturer to International Conferences in Italy, Canada, China, Czech Republic, France, Germany, Japan, UK, Romania, Singapore, Spain, US (Baltimore, Boston, Las Vegas, New York, Washington).

He teaches Music Informatics in University courses at Music Academies and Conservatories and Musical Technologies in Music High Schools.

Speech Title: *Motivational Influences in a Transnational Music Virtual Studio: A Qualitative Case Study*

Abstract: *A science of e-learning involves the scientific investigation of how people learn in electronic learning environments. This paper reports about experiments carried out with OPEN SoundS, which is a musical environment designed and developed as a virtual studio where students and teachers from all over the world, can create collaborative musical projects. The main aim is to uphold a strong level of motivation. The results are two-fold: firstly, students achieved better results in the area of music technology and in the area of theory, analysis and composition; secondly, e-learning strategy is superior to the traditional learning method in terms of learning motivation.*



Prof. Dr. phil. habil. Ulf-Daniel Ehlers

Baden-Württemberg Cooperative State University, Germany

Prof. Dr. phil. habil. Ulf-Daniel Ehlers is Vice president for Quality and Academic Affairs at the Baden Württemberg-State University in Stuttgart, Germany. He has been appointed Professor for Educational Management and Lifelong Learning at the same university. Before he has held positions as Associate Professor in the University Duisburg-Essen (Germany), Professor for Technology Enhanced Learning in the University Augsburg (Germany) and Associate Professor of the Graduate School for Management and Technology of the University of Maryland University College (USA). Ulf is an educational scientist and holds degrees in English Language, Social Sciences and Educational Sciences from the University of Bielefeld, where he finished his Ph.D. with honors in the field of Technology Enhanced Learning in 2003, and was awarded his habilitation in 2008 from the University of Duisburg-Essen.

Speech Title: *Transforming learning: The digital myth – or reality?*

Abstract: *Digital Learning today is a reality in most educational institutions. However, in many cases the real breakthrough yet has to be seen. It is clear that Quality digital learning is at the heart of Europe's vision to become a worldwide reference for education and training. And information and communication technologies (ICT) are seen as a vital tool for achieving this – opening up our systems to the world, improving access for all and increasing learning effectiveness. But more than this, ICT is seen as a catalyst for change in our efforts to reform and modernize education and training for the knowledge society. So how does e-learning contribute to improving the quality of Europe's education and training? And how can the transformative potential that lies within the use of digital education and learning be realized for the benefit of learners?*



Assoc. Prof. Steve Wheeler

Plymouth University, UK

Steve Wheeler is Associate Professor of Learning Technologies at Plymouth University, in South West England. Originally trained as a psychologist, he has spent his entire career working in media, technology and learning, predominantly in nurse education (NHS 1981-1995) and teacher education (1976-1981 and 1995-present). He is now in the Plymouth Institute of Education, at the Faculty of Arts and Humanities where he chairs the Digital Learning Futures group and leads the Computing and Science education teams.

Steve is a global educator, teaching online, and on a number of undergraduate and post-graduate teacher education programmes in the UK and overseas. He researches into technology supported learning and distance education, with particular emphasis on the pedagogy underlying the use of social media and Web 2.0 technologies, and he also has research interests in mobile learning and cyber-cultures. Steve is regularly invited to speak about his work and has given keynotes and invited lectures to audiences in more than 30 countries across 5 continents. He is currently involved in several research programmes related to technology supported learning, digital praxis, and learning through the use of social media and handheld technologies.

Steve is the author of more than 150 scholarly articles, with over 4000 academic citations and is an active and prolific edublogger. His blog Learning with 'e's is a regular online commentary on the social and cultural impact of disruptive technologies, and the application of digital media in education, learning and development. In the last few years it has attracted in excess of five million unique visitors.

Between 2003-2013 Steve was chair of the Plymouth e-Learning Conference, and between 2008-2011 was also co-editor of the journal Interactive Learning Environments. He serves on the editorial boards of a number of learning technology and education related open access academic journals including Research in Learning Technology (formerly ALT-J), the International Review of Research in Open and Distance Learning (IRRODL), the European Journal of Open, Distance and eLearning (EURODL) and Digital Culture and Education. He has served on the organising and executive committees of a number of high profile international academic conferences, including ALT-C, ICL, EDEN, IFIP and AICT.

In 2008 Steve was awarded a Fellowship by the European Distance and E-learning Network (EDEN), in 2011 he was elected to serve as a member of the Steering group of EDEN's Network of Academics and Professionals (NAP), and in 2014 was elected as the chair. Between 2008-2013 he also served as chair of the influential worldwide research group IFIP Technical Committee Working Group 3.6 (distance education), and in 2015 he was appointed a Fellow of the Royal Society of Arts. He is the author of several books including The Digital Classroom (Routledge: 2008) and Connected Minds, Emerging Cultures (Information Age: 2009). His most recent book, Learning with 'e's was published by Crown House in February 2015. He

lives with his family in Plymouth, on the South West coast of England.

Speech Title: *Learning and Teaching in the Digital Age: The theory and the practice*

Abstract: *We live in the digital age, where smartphones are commonplace, access to the Web has distributed and amplified knowledge, and where social media is ubiquitous and influential in shaping our society. How can teachers harness the power of such technologies to enrich, enhance and extend learning? How do students use these tools to engage with learning, and connect with knowledge? What are the new and emerging theories of learning that explain these phenomena? In this presentation we will discuss these and other important issues that will influence education in the coming years.*

Simple Timing Map

Day 1, Thursday, March 17, 2016 Only Registration

(*Timhotel Berthier Paris - Lobby*)

10:00am - 12:00pm
14:00pm – 16:00pm

Onsite Registration
Lobby

Day 2, Friday, March 18, 2016

Morning: Keynote Speeches

09:00am - 09:05am

Opening Remark

(*Prof. Michele Della Ventura*)

09:05am - 09:50am

Keynote Speech 1

(*Prof. Dr. phil. habil. Ulf-Daniel Ehlers*)

Speech Title: *Transforming learning: The digital myth – or reality?*

09:50am - 10:15am

Group Photo & Coffee Break

10:15am - 11:00am

Keynote Speech 2

(*Prof. Michele Della Ventura*)

Speech Title: *Motivational Influences in a Transnational Music Virtual Studio: A Qualitative Case Study*

11:00am - 11:45am

Keynote Speech 3

(*Assoc. Prof. Steve Wheeler*)

Speech Title: *Learning and Teaching in the Digital Age: The theory and the practice*

12:00pm - 13:30pm

Lunch Time

13:30pm - 18:00pm

Afternoon: Authors' Presentations

Start at 18:00pm

Dinner Time

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For hotel reservation, please contact with Timhotel Berthier Paris via resaind.berthier@timhotel.fr

This Timhotel is located in north-west Paris, just 50 metres from Porte de Clichy Metro and RER stations. It offers elegant soundproofed accommodation with air conditioning and flat-screen satellite TV.

Each room at the Timhotel Paris XVII Bd Berthier is equipped with a desk, a radio and tea and coffee making facilities. The private bathrooms feature a bathtub and a hairdryer.

Breakfast is served daily and the Paris XVII Timhotel's restaurant offers traditional French cuisine. Guests can relax at the bar, or on the outdoor terrace.

There is also a pool table, and daily newspapers are available. Front desk is open 24 hours and offers ticket service.

The Timhotel Paris XVII is 2 km from the Moulin Rouge, in the famous Montmartre district. Porte de Clichy Metro and RER stations provide direct access to the Eiffel Tower, the Champs Elysées and Notre-Dame Cathedral.

Upcoming Conferences

May 14-16, 2016	Place
2016 International Conference on Computer and Digital Manufacturing (ICCDM 2016) www.iccdm.org Contact Email: iccdm@asr.org	Chiang Mai, Thailand
June 4-6, 2016	Place
2016 8th IEEE International Conference on Communication Software and Networks (ICCSN 2016) www.iccsn.org Contact Email: iccsn_conference@163.com	Beijing, China
2016 5th International Conference on Intelligent Information Processing (ICIIP 2016) www.iciip.org Contact Email: iciip_general@163.com	Beijing, China

July 5-7, 2016	Place
2016 IEEE International Conference on Cloud Computing and Big Data Analysis (<u>ICCCBDA 2016</u>) www.icccbd.com Contact Email: icccbd_conference@163.com	Chengdu, China
2016 5th International Workshops on Database and Data Mining (<u>ICDDM 2016</u>) www.icddm.org Contact Email: icddm@asr.org	Chengdu, China
2016 5th International Workshop on Knowledge Discovery (<u>ICKD 2016</u>) www.ickd.org Contact Email: ickd@asr.org	Chengdu, China
August 3-5, 2016	Place
2016 5th International Conference on Image, Vision and Computing (<u>ICIVC 2016</u>) www.icivc.org Contact Email: icivc@asr.org	Portsmouth, UK
2016 3rd International Workshop on Networks and Information Security (<u>ICNIS 2016</u>) www.icnis.org Contact Email: icnis@asr.org	Portsmouth, UK
September 3-5, 2016	Place
2016 International Conference on Multimedia Systems and Signal Processing (<u>ICMSSP 2016</u>) www.icmssp.org Contact Email: icmssp_general@asr.org	New Taipei, Taiwan
September 18-20, 2016	Place
2016 8th International Conference on Software Technology and Engineering (<u>ICSTE 2016</u>) www.icste.org Contact Email: icste@asr.org	Larissa, Greece
International Workshop on Multimedia and Communication Technologies (<u>ICMCT 2016</u>) www.icmct.org Contact Email: icmct@asr.org	Larissa, Greece
October 29-31, 2016	Place
2016 8th International Conference on Graphic and Image Processing (<u>ICGIP 2016</u>) www.icgip.org Contact Email: icgip_conf@vip.163.com	Tokyo, Japan
2016 International Workshop on Signal Acquisition and Processing (<u>ICSAP 2016</u>) www.icsap.org Contact Email: icsap@asr.org	Tokyo, Japan

2016 International Workshop on Video and Media ([ICVM 2016](#))

www.icvm.org Contact Email: icvm@asr.org

Tokyo, Japan